CHRISTIE'S

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CHRISTIE'S EDUCATION IS PLEASED TO ANNOUNCE NEWS FOR THE ACADEMIC YEAR 2019-2020

New members of the Art World Professional Advisory Group for Higher Education

Inaugural Art and Tech courses in London and New York

Expanded global portfolio of Jewelry and Asian Art courses, updated Art Business programs

Two new online programs on Watches and Post-War European Design



Christie's Education is pleased to announce the expansion of its global portfolio of programs with over 100 art world courses starting from this September to meet the increasing demand for art education and enhance the learning experience for students.

Jane Hay, International Managing Director of Christie's Education, commented: "Our global portfolio appeals to a wide range of interests, from Art Business, Art History, Luxury and Art and Tech. In the first half of 2019, nearly 1,000 students from over 80 different countries enrolled in Christie's Education postgraduate and continuing education programs in London, New York and

Hong Kong, as well as online. By educating students, while introducing them to various collecting categories, we believe that we play an important role in giving our audience the confidence to break into the art world. Simultaneously, we keep on building the global group of art professionals, with our alumni working in interesting positions in the art world at the forefront."

Higher Education

Christie's Education Art World Professional Advisory Group, delivering insights on employability across all sectors of the art world to benefit our master's programs and the professional development of our students, has recently grown to 14 members. Among the newest members are Tonya Nelson, Director of Arts Technology and Innovation at Arts Council England, Christopher Gaillard, Deputy Chairman of Gurr Johns, Inc., New York, and Jennifer Roberts, CEO of Design Miami. Representing various areas of the art world, their considerable expertise, experience and networks enable Christie's Education to closely track employability trends and ensure students are fully equipped for employment in today's competitive art market.

In the new academic year starting in September, the London campus will welcome students on the MA Art History and Art World Practice for the first time. The new program, complementing the existing higher education portfolio in New York and London, will enable students to develop the historical knowledge and curatorial skills required for successful careers in the art world. In New York, two Reginald Browne Joint Scholarships covering full tuition fees and a living expenses bursary will be available to students applying for the 2020-2021 master's programs.

Continuing Education

To remain current in the ever-evolving art world, Christie's Education has expanded its continuing education program to include a new series of <u>Art and Tech</u> courses. Beginning this year and throughout 2020, courses on Digital Art, New Media Art, Blockchain, Augmented and Virtual Reality will be offered in London and New York.

Coinciding with Christie's exceptional jewelry sales, a new range of bespoke jewelry courses will offer students the exclusive opportunity to explore lots from Christie's auction program with world-renowned jewelry historian <u>Vanessa Cron</u>. Christie's Education global luxury tour of courses will start in Hong Kong this September, moving to London in November, and concluding in New York in December.

<u>Art Business</u> education is an integral part of Christie's Education where it has been central to the continuing education program for more than ten years, providing current and relevant insight into the workings of the art world. For the new academic year, Christie's Education has refreshed its art business options, allowing students to choose from a wide selection of courses; from certificate programs, short courses, summer schools and online courses.

In line with the growing <u>Asian contemporary art market</u>, Christie's Education is offering a wider range of courses specializing in the major collecting categories of Japanese, Korean and Chinese art. In November 2020, the first international academic conference in Asia *The Chinese Art Market* will take place in Hong Kong in parallel with Christie's Asia Week sales. The conference will explore the global impact of the Chinese art ecosystem from both historical and current perspectives.

Online Courses

Christie's Education offers a unique <u>online learning</u> experience of the art world. Every course is produced with stimulating content that is 100 percent video-based to provide students with an immersive experience wherever they may be located, making these programs stand out in the marketplace for online learning. With the introduction of two new online programs, including Watches and Post-War European Design later this year, the current portfolio will increase to seven courses offered in English, with selected courses also available in Chinese. In June a new personalized learning option was introduced for *Inside the Global Contemporary Art World*, giving students greater flexibility to study at their own pace with the opportunity to enroll on the course anytime throughout the year.

For more information please visit Christie's Education website.

PRESS CONTACT: Barbora Půlpánová | +44 7901910900 | <u>bpulpanova@christies.com</u>

About Christie's Education

Christie's Education is a higher education institution internationally recognized as a center of academic excellence, specializing in the study of art business and the art market, art history and art world ecosystems, curating and connoisseurship. Our teaching philosophy is rooted in a knowledge culture that respects original enquiry and learning and that reflects a commitment to principles of equality, diversity and inclusivity.

Christie's Education offers master's degrees in New York and London, and is dedicated to preparing students for entry into the art world, placing great importance on analytical skills, object-based learning, research and scholarship, and the practical experience of art and business as the keys to professional success. Studies are reinforced with a rigorous professional development workshop series and all students are offered an integrated art world internship as part of their degree.

For gainful employment disclosures visit christies.edu/Gedt.html.

Christie's Education also offers a wide range of continuing education opportunities in New York, London and Hong Kong, designed to introduce the fundamentals of art, collecting and art business, as well as advanced courses for those with an appetite to study at a deeper level. In addition, our online courses provide a fully immersive experience of the art world, enabling anyone in the world to access learning at the click of a button.

Christie's Education - Developing the Next Generation of Art World Professionals

www.christies.edu

